

HERO CYCLES LIMITED, LUDHIANA

Annexure 'C'

ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES FOR THE FINANCIAL YEAR ENDED ON 31ST MARCH, 2015

1. A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programs:

The Board of Directors of the Company had adopted a CSR policy, which states Social and Environmental responsibility has always been at the forefront of the company's philosophy and as a result Company consistently contributes to socially responsible activities.

Corporate Social Responsibility (CSR) at the Company portrays the deep symbiotic relationship that the group enjoys with the communities it is engaged with. As a responsible corporate citizen, we try to contribute for social and environmental causes on a regular basis. We believe that to succeed, an organization must maintain highest standards of corporate behaviour towards its employees, consumers and societies in which it operates. We are of the opinion that CSR underlines the objective of bringing about a difference and adding value in our stakeholders' lives.

Hero CSR policy is driven by its aspiration for excellence in the overall performance of our business.

The Company has formulated its CSR Policy in compliance with the provisions of the Companies Act, 2013 which lays down the activities to be undertaken by the Company as a part of its CSR activities through Company Personnel or through external implementing agencies and ensure proper governance, monitoring and reporting thereof.

2. The composition of the CSR committee:

The Company has a CSR committee of directors comprising of

- a) Sh. S.K. Rai
- b) Dr. M.A. Zahir
- c) Sh. Sandeep Dinodia

3. Average Net Profit of the Company for last three financial years for the purpose of computation of CSR:

Net Profit for the Financial Year 2013-14: Rs. 89,33,24,581

Net Profit for the Financial Year 2012-13: Rs. 77,37,22,826

Net Profit for the Financial Year 2011-12: Rs. 93,70,07,211

Average Net profit for last three Financial Year: Rs. 86,80,18,206